FAST COMPANY INSPIRES A PURPOSE-DRIVEN NETWORK OF INNOVATORS WHO EMBRACE A COMMON VISION THAT BUSINESS SHOULD BE A FORCE FOR POSITIVE CHANGE IN THE WORLD.
AWARD-WINNING BUSINESS JOURNALISM AND DESIGN

ASME’s 2014 Magazine Of The Year

- 2014 Adweek Hot List Winner for Hottest Business Publication
- 2014 Adweek Hot List Reader’s Choice Winner for Hottest Magazine of the Year
- 51 Society of Publication Design Awards Including 2014 Gold Medal winner For Infographic and Tablet Cover Design
- 2015 Min Award for Best Overall Use of Video
- 2016 Min Award for Best Custom Publishing Project

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
C-LEVEL
Comp: 37% | Index 186

TOP MANAGEMENT
Comp: 37% | Index 181

GRADUATED COLLEGE+
Comp: 84% | Index 118

$156,865
Median HHI

60%
Gender

40%

45
Median Age

Omniture November 2015; Ipsos Affluent Survey Spring 2016; Figures represent total brand footprint (print + digital)
2017 YEAR IN REVIEW

**FEBRUARY**
Print/Digital
To Be Announced

**MARCH***
Print/Digital
Most Innovative Companies
Event
FC Grill @SXSW

**JUNE***
Print/Digital
Most Creative People
Event
Cannes Lions

**APRIL**
Print/Digital
World Changing Ideas

**MAY**
Print/Digital
To Be Announced
Event
FC/LA Creativity Counter-Conference

**JULY/AUGUST**
Print/Digital
To Be Announced

**SEPTEMBER***
Print/Digital
To Be Announced
Event
Advertising Week NYC

**OCTOBER***
Print/Digital
Innovation By Design
Event
Chicago Ideas Week

**NOVEMBER**
Print/Digital
To Be Announced
Event
FC Innovation Festival

**DECEMBER/JANUARY**
Print/Digital
Productivity

*Issue to be measured by GfK MRI Starch; Issue themes subject to change

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>REGIONAL/ FRACTIONAL CLOSE</th>
<th>NATIONAL CLOSE/ MATERIALS DUE</th>
<th>ON-SALE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>11/30/16</td>
<td>12/07/16</td>
<td>01/17/17</td>
</tr>
<tr>
<td>March</td>
<td>01/05/17</td>
<td>01/12/17</td>
<td>02/21/17</td>
</tr>
<tr>
<td>April</td>
<td>02/09/17</td>
<td>02/16/17</td>
<td>03/28/17</td>
</tr>
<tr>
<td>May</td>
<td>03/09/17</td>
<td>03/16/17</td>
<td>04/25/17</td>
</tr>
<tr>
<td>June</td>
<td>04/06/17</td>
<td>04/13/17</td>
<td>05/23/17</td>
</tr>
<tr>
<td>July/August</td>
<td>05/11/17</td>
<td>05/18/17</td>
<td>06/27/17</td>
</tr>
<tr>
<td>September</td>
<td>06/29/17</td>
<td>07/07/17</td>
<td>08/15/17</td>
</tr>
<tr>
<td>October</td>
<td>08/03/17</td>
<td>08/10/17</td>
<td>09/19/17</td>
</tr>
<tr>
<td>November</td>
<td>09/08/17</td>
<td>09/14/17</td>
<td>10/24/17</td>
</tr>
<tr>
<td>Dec/Jan</td>
<td>10/12/17</td>
<td>10/19/17</td>
<td>11/28/17</td>
</tr>
</tbody>
</table>
Paid Ratebase: **725,000** // Frequency: **10 ISSUES**

<table>
<thead>
<tr>
<th>FOUR COLOR</th>
<th>1X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page</td>
<td>$117,200</td>
</tr>
<tr>
<td>Spread</td>
<td>$234,400</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$90,900</td>
</tr>
<tr>
<td>1/2 Horiz</td>
<td>$69,000</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$46,900</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COVERS</th>
<th>1X</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Cover</td>
<td>$140,600</td>
</tr>
<tr>
<td>3rd Cover</td>
<td>$128,900</td>
</tr>
<tr>
<td>4th Cover</td>
<td>$146,500</td>
</tr>
</tbody>
</table>

*All rates are gross. These rates and all advertising transactions are subject to Mansueto Ventures’ Advertising Terms and Conditions.*

**Custom Regional Buys/Copy Splits**
Pricing and regional options available upon request.

**Premium Charges**
No bleed charge.
Special fifth color rates available upon request.

**Specialty Units**
Rates and production specifications available upon request.

**Billing Information**
Commission is 15% to agencies.
Production premiums are not commissionable or discountable.

**Frequency Discounts**
Check with your account manager.

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
PLACEMENTS | UNIT | SPECS | NET CPM
--- | --- | --- | ---
ROS | Leaderboard | 728 x 90 | $105
 | Rectangle | 300 x 250 | $115
 | Half Page | 300 x 600 | $130
Homepage | Leaderboard | 728x90 | $147
 | Rectangle | 300 x 250 | $157
 | Half Page | 300 x 600 | $183
Welcome Ad | Welcome Screen | 640 x 480 or 600 x 600 | $210
(FastCompany.com only) | | |
Targeted Channel | Leaderboard | 729x90 | $115
(Co.Create, Co.Design, Co.Exist, Co.Lead, Tech) | Rectangle | 300 x 250 | $126
 | Half Page | 300 x 600 | $140
Geo Targeted | Leaderboard | 728 x 90 | $120
 | Rectangle | 300 x 250 | $130
 | Half Page | 300 x 600 | $152
## PRINTING PROCESS
**Web Offset**

## BINDING METHOD
**Perfect Bound**

## LINE SCREEN
**133**

## MAX DENSITY
4 color: 290%
2 color: 190%

---

### Gutter Safety for spreads
Allow 1/4" on each side of gutter, 1/2" total gutter safety. For ad spread units please supply 1/16" duplicated image on both sides of the centerline.

### Materials
Preferred digital format: PDFX1A.
Please see our materials specifications site http://www.QuadARM.com/fastco/main.asp.

### Shipping for ad proofs
Quad Graphics
Attn: Ted Reidy c/o Fast Company
1900 W. Sumner Street
Hartford, WI 53027-9244
P: 262-673-1580  E: ted.reidy@qg.com

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### Proofs
One SWOP-certified proof AND one ruled proof as a positioning guide

### Safety
Keep all LIVE matter, not intended to trim, 1/4" from TRIM edges. Offset for registration marks should be set at 0.1875.

### For extensions contact:
Jane Hazel, production manager
P: 212-389-5308  E: jhazel@mansueto.com
or Dave Powell, assoc. production manager
P: 212-389-5416  E: dpowell@mansueto.com

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For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
### For All Digital Platforms

Advertisers must provide secure (https) 3rd party tags, and all partner file requests within the tags must also be secure (https).

<table>
<thead>
<tr>
<th>UNIT SIZE</th>
<th>PIXEL SIZE</th>
<th>CREATIVE FILE SIZE</th>
<th>ANIMATION</th>
<th>LOOPING</th>
<th>RICH MEDIA ACCEPTED</th>
<th>3RD PARTY SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728x90</td>
<td>30K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Rectangle</td>
<td>300x250</td>
<td>30K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>35K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Edit Injection</td>
<td>618x250</td>
<td>40K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Slideshow</td>
<td>574x374</td>
<td>40K</td>
<td>Static / 5 Sec Max</td>
<td>N/A</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Interstitial</td>
<td>600x600; 640x480</td>
<td>40K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>Welcome Ad</td>
<td>970x90</td>
<td>50K</td>
<td>.15 Sec</td>
<td>4 Loops Max</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Portrait</td>
<td>300x1050</td>
<td>50K</td>
<td>.15 Sec</td>
<td>N/A</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>

### Newsletters: Static Jpg Leaderboard & Rectangle Unit Only

**Display Ad Requirements**

- Lead time: 5 business days prior to QA
- File Formats Accepted: .jpg, .gif, .swf, Javascript, most rich media
- 3rd-Party Ad Serving Accepted: Dart, Atlas, Pointroll, MediaMind, Mediaplex, EyeWonder

**Flash Ad Requirements**

- Back up image required: gif or jpg; 30K max file size.
- Must include clickTag tracking: On (release)
  ```javascript
  {get URL (_level0.clickTag,"_blank");}
  ```

---

Abby Wambach, Athlete, U.S. Women's National Soccer Team, September 2016

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
**Rich Media Ad requirements**

All rich media must be 3rd-party served (includes expanding and video ads)

Lead Time: 5 business days prior to testing

Expansion: must be user initiated and close on mouse-off

Language/Call-to-action on all ads (ex. roll over to learn more)

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**Video Requirements**

Quicktime export with the following profile:

- **Extension:** .mov, Codec: h.264
- **Bit-rate:** 3000-5000 kbits/sec (optimize for download)
- **Key frame:** every 30 frames (or the sequence framerate— if 29.97 use 30)
- **Frame reordering on size:** 1280x720 (16:9) 1280 x 960 (4:3)
- **Sound:** AAC at 256kbps or higher and a sample rate of 48khz

**In-Banner Video/Audio Requirements**

All sound must be user initiated

Video/Audio must have fill controls including pause and mute capabilities

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**For more information contact**

VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com

---

**Media Kit**

---

<table>
<thead>
<tr>
<th>UNIT SIZE</th>
<th>PIXEL SIZE</th>
<th>EXPANSION</th>
<th>DIRECTION</th>
<th>FILE TYPE</th>
<th>FRAMES PER SECOND (FPS)</th>
<th>CLOSE BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rectangle</td>
<td>300x250</td>
<td>600x250</td>
<td>Left Only</td>
<td>40K Max Initial Load</td>
<td>24</td>
<td>Y</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>80K Max Secondary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>N/A</td>
<td>N/A</td>
<td>40K Max Initial Load</td>
<td>24</td>
<td>N</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>80K Max Secondary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pushdown</td>
<td>970x90</td>
<td>970x15</td>
<td>Down Only</td>
<td>45K Max Initial Load</td>
<td>24</td>
<td>Y</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>80K Max Secondary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tower/Portrait</td>
<td>300x1050</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>24</td>
<td>N</td>
</tr>
<tr>
<td>Edit Insertion</td>
<td>618x250</td>
<td>N/A</td>
<td>N/A</td>
<td>45K Max Initial Load</td>
<td>24</td>
<td>N</td>
</tr>
<tr>
<td>(fc.com)</td>
<td></td>
<td></td>
<td></td>
<td>80K Max Secondary</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**NPC:**

Chelsea Handler, Writer, Entertainer, May 2016
** Specifications **

<table>
<thead>
<tr>
<th>Pad</th>
<th>IPAD PORTRAIT 768x1024</th>
<th>IPAD LANDSCAPE 1024x768</th>
<th>SHORT PORTRAIT 640x920</th>
<th>TALL PORTRAIT 640x1096</th>
<th>MEDIUM PORTRAIT 740x1200</th>
<th>WIDE LANDSCAPE 1340x760</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ipad</td>
<td>Required</td>
<td>Required</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iphone</td>
<td></td>
<td></td>
<td>Required</td>
<td>Required</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Android Phone</td>
<td></td>
<td></td>
<td>Required</td>
<td></td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Android Tablet</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Required</td>
</tr>
<tr>
<td>Safe Zone</td>
<td>10Px Safe Zone at Top and Bottom</td>
<td>25PX Safe Zone On All 4 Sides</td>
<td>40PX Safe Zone on 4 Sides</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>File Zone</td>
<td>250K Max JPG</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

** Creative Submission **

Insertion orders, materials, and click URLs are due at least 5 business days prior to campaign launch dates.

Please submit to adops@fastcompany.com

<table>
<thead>
<tr>
<th>Flight</th>
<th>Space Close/ Materials Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>12/19/16</td>
</tr>
<tr>
<td>February</td>
<td>01/23/17</td>
</tr>
<tr>
<td>March</td>
<td>02/21/17</td>
</tr>
<tr>
<td>April</td>
<td>03/27/17</td>
</tr>
<tr>
<td>May</td>
<td>04/24/17</td>
</tr>
<tr>
<td>June</td>
<td>05/22/17</td>
</tr>
<tr>
<td>July</td>
<td>06/26/17</td>
</tr>
<tr>
<td>August</td>
<td>07/24/17</td>
</tr>
<tr>
<td>September</td>
<td>08/23/17</td>
</tr>
<tr>
<td>October</td>
<td>09/25/17</td>
</tr>
<tr>
<td>November</td>
<td>10/23/17</td>
</tr>
<tr>
<td>December</td>
<td>11/20/17</td>
</tr>
</tbody>
</table>

* Fast Company recommends 3-5 different creative executions per placement. Each should include ONE clear touch area about the size of a button. Please provide click URLs for each creative and use mobile optimized landing pages wherever possible.
About

FastCompany.com and our network of “Co.” sites re-launched on November 1, 2012 with a new mobile interface designed to create a truly engaging experience.

- Averaging 10.3 million Page Views per month
- Averaging over 5.1 million Unique Visitors per month

Specifications

<table>
<thead>
<tr>
<th>PLACEMENTS</th>
<th>FILES REQUIRED</th>
<th>MAX FILE SIZE</th>
<th>FILE TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner Ad (on all article pages)</td>
<td>320x50</td>
<td>40 KB</td>
<td>JPG or PNG</td>
</tr>
<tr>
<td>Oversized Interstitial (following every three features on homepage)</td>
<td>320x250</td>
<td>40 KB</td>
<td>JPG or PNG</td>
</tr>
</tbody>
</table>

Source: Omniture, 3 month avg. April-June 2015
Advertising Details

All national print advertisers, excluding fractionals, automatically receive static placements (without activated links) in Fast Company’s replica app at no additional cost.

Our default position is to pick-up print creative and run it exactly as it appears in the magazine. Fast Company requires no additional assets or approvals to do this.

You may also opt-out or provide alternative iPad creative. To opt-out please email Production Manager Jane Hazel (jhazel@mansueto.com) no later than issue close date. To provide alternative creative please upload your file to adshuttle.com no later than issue close.

If we do not hear from you by issue close your print creative will run exactly as it appears in the magazine.

How Print Ads Appear In The App

Single-page example:

Scaled Art: 768 pixels wide 950 pixels tall

Pages are letterboxed to match print aspect ratios

Spread example:

Scaled Art: 1536 pixels wide 963 pixels tall

Spreads are letterboxed to match print aspect ratios

A small arrow on the letterbox bar informs users that the ad continues on the next screen

Supplied Creative Specs

Format: 4/C JPG (minimum 72 DPI; can accept up to 300 DPI)

Specs: 1536 x 2048 (for both Retina and non-Retina)

Fast Company accepts portrait orientation only

For extensions contact Production Manager Jane Hazel (jhazel@mansueto.com) or Associate Production Manager Dave Powell (dpowell@mansueto.com).

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
## Materials Required

- Hi-res logo (eps format)
- Hi-res product image (300dpi or more)
- Desired headline
- Desired sub-headline
- Up to 75 words of copy
- URL for the listing

## Materials Due Dates

These dates account for page design and client approval.

<table>
<thead>
<tr>
<th>ISSUE COVER DATE</th>
<th>MATERIALS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>12/07/16</td>
</tr>
<tr>
<td>March</td>
<td>01/12/17</td>
</tr>
<tr>
<td>April</td>
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</tr>
<tr>
<td>May</td>
<td>03/16/17</td>
</tr>
<tr>
<td>June</td>
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</tbody>
</table>

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<thead>
<tr>
<th>ISSUE COVER DATE</th>
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<tr>
<td>July/August</td>
<td>05/18/17</td>
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<td>October</td>
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</tr>
<tr>
<td>November</td>
<td>09/14/17</td>
</tr>
<tr>
<td>Dec/Jan</td>
<td>10/19/17</td>
</tr>
</tbody>
</table>

## Examples of FC Spotlight Listings

**YOU MAY BE OUTNUMBERED, BUT NEVER OUTSMARTED.**

**THE ALL-NEW 2015 EDGE**

The completely redesigned 2015 Edge is here and ready for almost anything, with available features like a front 180-degree camera, enhanced active park assist, and a lane-keeping system. It's comforting to know you have a few surprises of your own.

Go to [ford.com](http://ford.com) to find out more.

---

**ENERGIZER® HAS INTRODUCED ANOTHER WORLD’S FIRST.**

**ENERGIZER® ECOADVANCED™**

They said it couldn’t be done. Our scientists found a way. A battery partially made with recycled batteries that maintains high battery run time? An impossibility for decades is now reality, thanks to Energizer®, scientists, breakthrough technology, and exclusive partnerships.

Introducing Energizer® EcoAdvanced®, the world’s first AA battery made with 4% recycled batteries and our longest-lasting alkaline battery.

Visit [energizer.com/ecoadvanced](http://energizer.com/ecoadvanced)
The following are certain terms and conditions governing advertising published in Fast Company magazine (the “Magazine”). Submission of insertion order for placement of advertising in the Magazine constitutes acceptance of the following terms and conditions. No terms or conditions in any insertion orders, instructions or documents other than this Rate Card will be binding on Mansuteo Ventures Publishing (“Publisher”) unless Publisher agrees to such terms and conditions in writing.

1. AGENCY COMMISSION AND PAYMENT
Submission of insertion order by advertising agency on behalf of advertiser constitutes agency’s agreement to pay all invoices for placement of advertising in the Magazine pursuant to such insertion order. Notwithstanding the foregoing, submission of insertion order constitutes agreement that advertiser guarantees prompt and full payment for such advertising in the event of material default by agency. Agency and advertiser are jointly and severally liable for the payment of all invoices arising from placement of advertising in the Magazine.

Agency commission (or equivalent): fifteen percent (15%) of gross advertising space charges, payable only to recognized agents. Invoices are rendered on or about the on-sale date of the Magazine. Payments are due within thirty (30) days after the billing date. No agency commission is payable, and Publisher will not grant any discounts, on production charges. Any discounts received by advertiser on advertising space charges may not be applied to production charges.

2. CANCELLATION AND CHANGES
Publisher expressly reserves the right to reject or cancel for any reason at any time any insertion order or advertisement without liability, even if previously acknowledged or accepted. Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the Magazine. The rates and conditions of advertising in the Magazine are subject to change without notice.

3. CIRCULATION GUARANTEE
The Magazine is a member of the Audit Bureau of Circulation (ABC). The following paid rate base guarantee is based on the ABC’s audited reported circulation for the Magazine averaged over the calendar year in which advertising is placed. Publisher guarantees circulation to national advertisers by brand of advertised product or service. In the event the audited 12-month average circulation does not meet the guaranteed rate base, Publisher shall grant rebates to the advertiser in advertising space credit only, which must be used within six (6) months following the issuance of audited ABC statements for the period of shortfall. Rebates will be calculated based on the difference between the stated rate base at time of publication, and the ABC audited 12-month average. Publisher does not guarantee circulation to regional advertisers, and regional circulations reported by the ABC are used by Publisher only as a basis for determining the Magazine’s advertising rates.

4. PUBLISHER’S LIABILITY
Publisher is not liable for any failure or delay in printing, publishing, or circulating any copies of the issue of the Magazine in which advertising is placed pursuant to an insertion order that is caused by, or arising from, an act of God, accident, fire, strike, terrorism or other occurrence beyond Publisher’s control. Publisher is not liable for any failure or delay in publishing in the Magazine any advertisement submitted to it. Publisher does not guarantee positioning of advertisements in the Magazine, is not liable for failure to meet positioning requirements and is not liable for any error in key numbers.

The liability of Publisher for any act, error or omission for which it may be held legally responsible shall not exceed the cost of the advertising space affected by the error. In no event shall Publisher be liable for any indirect, consequential, special or incidental damages, including, but not limited to, lost income or profits.

5. REPLICANT IPAD APP
All full-page, national print advertising will receive static placements (without activated links) in Fast Company’s replicant iPad app at no additional cost. Unless otherwise specified by the advertiser, Fast Company will pick-up print creative and run it exactly as it appears in the magazine. Advertisers also have the option to opt-out or provide alternative iPad creative to run in lieu of print creative. See iPad specs for details on how print creative is displayed in the app, opting out, and supplying alternative iPad creative. If Fast Company does not receive a request to opt-out or alternative creative by issue close date, your print ad will run exactly as it appears in the magazine.

6. MISCELLANEOUS
Advertising agency and advertiser each represents and warrants that each advertisement submitted by it for publication in the Magazine contains no copy, illustrations, photographs, text or other content that may result in any claim against Publisher. Advertising agency and advertiser each shall indemnify and hold harmless Publisher from and against any damages and related expenses (including attorneys’ fees) arising from the content of advertisements, including, but not limited to, claims of invasion of privacy, unauthorized use of names or pictures of living persons, trademark infringement, copyright infringement, libel and misrepresentation.

Publisher’s acceptance of an advertisement for publication in the Magazine does not constitute an endorsement of the product or service advertised. No advertiser or agency may use the Magazine’s name or logo without Publisher’s prior written permission for each such use. The word “advertisement” will be placed above all advertisements that, in Publisher’s opinion, resembles editorial matter. This agreement shall be governed by and construed in accordance with the laws of the state of New York without regard to its conflicts of laws provisions. Any civil action or proceeding arising out of or related to this agreement shall be brought in the courts of record of the state of New York in New York County or the U.S. District Court for the Southern District of New York. Each advertiser and its agency consents to the jurisdiction of such courts and waives any objection to the laying of venue of any such civil action or proceeding in such courts.

For more information contact VP, Sales, Erik Yates, P: 212.389.5530 E: eyates@fastcompany.com
### Publisher's Statement

6 months ended June 30, 2016, Subject to Audit

**Field Security: FAST COMPANY's unique editorial focus on innovation inspires creative minds to**

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<table>
<thead>
<tr>
<th>Field Security</th>
<th>10</th>
<th>0</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 months ended June 30, 2016</td>
<td>Subject to Audit</td>
<td></td>
</tr>
</tbody>
</table>

---

### Field Security: FAST COMPANY's unique editorial focus on innovation inspires creative minds to

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**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

- **Rate Base**: 756,492
- **Total Circulation**: 782,043

---

**VARIANCE OF LAST THREE RELEASED AUDIT REPORTS**

<table>
<thead>
<tr>
<th>Audit Period</th>
<th>Ended</th>
<th>Rate Base</th>
<th>Publisher's Statement</th>
<th>Difference</th>
<th>Percentage of Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/31/2015</td>
<td></td>
<td>725,000</td>
<td>792,111</td>
<td>-862</td>
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<td>12/31/2014</td>
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<td>725,000</td>
<td>798,854</td>
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<td>725,000</td>
<td>787,476</td>
<td>2,264</td>
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</table>

---

**FIELD SECURITY: FAST COMPANY'S UNIQUE EDITORIAL FOCUS ON INNOVATION INSPIRES CREATIVE MINDS TO**

---

**PUBLISHER’S STATEMENT**

6 months ended June 30, 2016, Subject to Audit

**TOTAL AVERAGE CIRCULATION**

- **Rate Base**: 756,492
- **Total Circulation**: 782,043

---

**SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION**

<table>
<thead>
<tr>
<th>Subscription Type</th>
<th>Individual Subscriptions</th>
<th>Club/Membership: Deductible</th>
<th>Multi-Title Digital Programs</th>
<th>Partnership Deductible Subscriptions</th>
<th>Sponsored Subscriptions</th>
<th>Total Paid Subscriptions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>640,894</td>
<td>604</td>
<td>44,831</td>
<td>40,823</td>
<td>566</td>
<td>682,887</td>
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<tr>
<td></td>
<td>84.4%</td>
<td>0.1%</td>
<td>5.7%</td>
<td>5.2%</td>
<td>0.1%</td>
<td>95.5%</td>
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</tbody>
</table>

---

**SUGGESTED RETAIL PRICES (1)**

- **Average Price**: $7.99
- **Subscription**: $23.95

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**AVG. NET PRICES**

- **Average Single Copy Price**: $7.99
- **Subscription**: $23.95

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**AVG. SINGLE COPY PRICES**

- **Total Paid & Verified Circulation**: 717,580
- **Single Copy Sales**: 25,551

---

**TOTAL AVERAGE CIRCULATION**

- **Print**: 725,000
- **Digital**: 3,000
- **Total**: 728,000

---

**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

6 months ended June 30, 2016, Subject to Audit

**PUBLISHER’S STATEMENT**

6 months ended June 30, 2016, Subject to Audit
ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

Print  Digital  Total

Public Place

<table>
<thead>
<tr>
<th>Category</th>
<th>Print</th>
<th>Digital</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctor/Health Care Providers</td>
<td>4,443</td>
<td>4,443</td>
<td>8,886</td>
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<tr>
<td>Hotels/Lodges</td>
<td>4,993</td>
<td>4,993</td>
<td>9,986</td>
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<tr>
<td>Total Public Place</td>
<td>9,493</td>
<td>9,493</td>
<td>18,986</td>
</tr>
</tbody>
</table>

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Club/Membership: Deductible: Copies served where the subscription was included in the dues of an organization.

The subscription was deductible from dues.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Partnership Subscriptions: Deductible: Copies served where the subscription was included in products or services.

The consumer could receive a rebate instead of the subscription.

Combination Subscriptions: These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer’s payment for the program and consumer’s request for specific magazine. Details below are related to the six-month average.

Program Texture

<table>
<thead>
<tr>
<th>Program</th>
<th>Reported</th>
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</thead>
<tbody>
<tr>
<td>Multi-Title Digital Program</td>
<td>44,831</td>
</tr>
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</table>

Unique Opens by Reader

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Unique Opens by Reader</td>
<td>4,753</td>
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</tbody>
</table>

Opens by Issue

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Opens by Issue</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Opens by Reader

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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<tbody>
<tr>
<td>Total Opens by Reader</td>
<td>14,453</td>
</tr>
</tbody>
</table>

Average Award Point Programs:

Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles:

54,047

Average Nonanalyzed Nonpaid:

Average Nonanalyzed Nonpaid circulation for the period was:

12,921

We certify that to the best of our knowledge all data set forth in this publisher’s statement are true and report circulation in accordance with Alliance for Audited Media’s bylaws and rules.

Parent Company: Mansueto Ventures LLC

FAST COMPANY, published by Mansueto Ventures LLC • 7 World Trade Center • New York, NY 10007-2195

ANNE MARIE O'KEEFE
CONSUMER MARKETING DIRECTOR

P: 212.389.5300  •  URL:  www.fastcompany.com

Established: 1995  AAM Member since: 1997