



**FAST COMPANY ANNOUNCES
50 MOST INNOVATIVE COMPANIES**

WARBY PARKER EARNS TOP RANK

APPLE IS IN, AMAZON IS OUT; FORTY-FIVE NEWCOMERS MAKE THE LIST

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New York, February 9, 2015 – *Fast Company* today announced its annual ranking of the world's 50 **Most Innovative Companies** for 2015, honoring leading enterprises and rising newcomers that exemplify the best in business and innovation. Earning the No. 1 spot on the list this year is the “first great made-on-the-Internet brand,” Warby Parker. Only five companies have the distinction of being recognized on both the 2014 and 2015 lists—Apple, Google, Netflix, Tesla Motors, and Warby Parker.

Among the 2015 honorees are major brands such as Ikea, L'Oréal, and Toyota; rising newcomers like WeWork, American Giant, and Line; creative upstarts like Anki and ColorOfChange.org; data analyzers including Next Big Sound and Mark43; and world-changing biotechnology companies like Gilead Sciences and Omada Health. For the first time, six continents are represented on the list, including Australian startup Catapult; India's Perfint Healthcare; Rwanda's Made in Kigali; and Chile's Algramo. Tech giants Amazon and Twitter failed to earn a spot on this year's list.

Most Innovative Companies is one of *Fast Company's* most significant and highly anticipated editorial efforts of the year. The magazine's editors spend months gathering and analyzing data on companies around the globe. The resulting package emphasizes the breadth of companies with progressive, nimble business models, an ethos of sustainability, and a culture of creativity. As part of the magazine's 20th anniversary year coverage, the issue also features “20 Lessons of Innovation for 2015.”

“Our goal is to illuminate the state of innovation as it exists right now within the rapidly changing global landscape,” said *Fast Company* editor Robert Safian. “That's why there are only five repeats on our Top 50 list from the list a year ago. In this economic environment, we all need to continually challenge our assumptions.”

Fast Company's Most Innovative Companies issue (March 2015) is now available online at www.fastcompany.com/MIC as well as in app form via iTunes, and on newsstands beginning February 17.

ABOUT FAST COMPANY

Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC, one of the U.S.'s leading media companies.

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